

Welcome to the Summer Reading 2009 Survey!

This is the site to report your summer reading statistics for 2009.  
Don't forget to keep a copy of your statistics for your own records!

Please Note: You will not be receiving Summer Reading Club Materials for next summer without submitting statistics for this year.

#### Library Information

1. Your name
2. Your title
3. Your phone number
4. Your e-mail address
5. Library name
6. Library address
7. Please select the county in which your library is located.
8. Please select the Region in which you library is located.

#### Statewide Summer Reading Themes

9. Did your library use the "Be Creative @ Your Library" theme?  
Yes No
10. Did your library use the "Express Yourself @ Your Library" theme?  
Yes No
11. Did your Library use the "Master the Art of Reading" Theme?  
Yes No

#### Usefulness of Materials

12. What did you use from the "Be Creative" manual:  
Printable? Yes No  
Programs? Yes No  
Graphics on CD? Yes No  
Reading Logs? Yes No  
None? Yes No

13. Which skit did you use?

Long Skit

Short Skit

None

14. What did you use from the "Express Yourself" manual?

Printables? Yes No

Programs? Yes No

Graphics on CD? Yes No

Reading Logs? Yes No

None? Yes No

15. What did you use to prepare for this years summer reading club:

Online Manual Yes No

Highsmith Yes No

16. Did you attend the Children's Workshop?

Yes No

17. Did you attend the Teen Workshop?

Yes No

18. Did you use the Collaborative Summer Reading website?

Yes No

19. What sections of the NJ Summer Reading website did you use? (Check all that apply)

Performers' List

Book Lists

Links

Registration for Workshops

Message Board

Reading Club Reporting

20. How many library buildings are you reporting summer reading statistics for?

21. Which of the following did you use to publicize the Summer Reading Club within your institution?

Banner

Posters

Bookmarks

Library newsletter

Website

E-newsletter

Flyers  
Announcements at programs  
Did not publicize  
Other (please specify)

22. Did you publicize the Summer Reading Club in conjunction with local schools?  
Yes No

23. Which types of newspaper coverage did your Summer Reading Club receive?  
Articles  
Press releases  
Coverage of events  
Interviews  
Community events  
None  
Other (please specify)

24. What other Media coverage was there in your area?  
Local TV  
Cable  
Radio  
None  
Other (please specify)

#### Children's Statistics

The following set of questions refers to children only. Teen statistics should not be included in these numbers.

If you are reporting teen statistics only, please skip these questions and enter your statistics later in the survey.

25. How many children registered for the Summer Reading Club?

26. How many children actually participated in the Summer Reading Club? (A participant is anyone who read at least one book or attended at least one Summer Reading event.)

Please record the amount of reading done by children in the format most suitable to your library's Summer Reading Club.

27. Number of books read

28. Number of minutes read

29. Number of hours read

30. Number of pages read

31. How many children's programs did your library hold this summer?

32. What is the total number of people who attended your library's children's programs this summer?

33. In judging the effectiveness of the statewide theme, Be Creative, which did you find?

It didn't work at all -- the kids wouldn't buy it.

It worked only with younger children.

It worked only with older children.

It generally worked well all around.

Super theme! Fantastically successful!

#### Teen Statistics

34. How many teens registered for the Summer Reading Club?

35. How many teens actually participated in the Summer Reading Club?

(A participant is anyone who read at least one book and/or attended at least one Summer Reading event.)

Please record the amount of reading done by teens in the format most suitable to your library's Summer Reading Club.

36. Number of books read

37. Number of minutes read

38. Number of hours read

39. Number of pages read

40. How many teen programs did your library hold this summer?

41. What is the total number of people who attended your library's teen programs this summer?

42. In judging the effectiveness of the statewide theme, Express Yourself, which did you find?

It didn't work at all -- my teens wouldn't buy it.

It worked only with younger teens.

It worked only with older teens.

It generally worked well all around.

Super theme! Fantastically successful!

## Adult Statistics

The following set of questions refers to adults only. Children and Teen statistics should not be included in these numbers.

43. Did your library use the adult theme, Master the Art of Reading, this summer?  
Yes No

44. How many adults actually participated in the Summer Reading Club?  
(A participant is anyone who read at least one book or attended at least one Summer Reading event.)

45. In judging the effectiveness of the statewide theme, Master the Art of Reading, which did you find?

It didn't work at all

It generally worked well all around

Super theme! Fantastically Successful!

Please record the amount of reading done by adults in the format most suitable to your library's Summer Reading Club.

46. Number of books read

47. Number of minutes read

48. Number of hours read

49. Number of pages read

50. How many adult programs did your library hold this summer?

51. What was the total number of people who attended your library's Adult programs this summer?

Thanks for participating!

Don't forget to keep a record of your statistics before clicking on "done"!  
(Click on "prev" if you have forgotten any of the statistics you entered.)

Thanks so much for participating in this year's Summer Reading Program.  
By filling out this survey you have been placed on the list to receive promotional materials for next summer.

Next year's themes are:  
Children's: Make a Splash - Read!

Teens: Make Waves at Your Library  
Adults: Water Your Mind - Read

One final request: If you are interested in serving on the NJ Statewide Summer Reading committee, please send an e-mail to Sharon Rawlins at [srawlins@njstatelib.org](mailto:srawlins@njstatelib.org)